



EDUCATING AND ENABLING THE ARAB YOUTH TO ESTABLISH THEIR BUSINESSES

THE EDUCATION for Employment (E4E) initiative was launched by the IDB in partnership with the International Finance Corporation (IFC) in April 2012. The main aim of the initiative is to identify opportunities for private sector investments in education and incentives needed for business to avail them.

The initiative is to focus on:

1. Improving the quality of education in the Arab World;
2. Producing an appropriate mix of competencies;
3. Establishing strong linkages between education systems and the labor market;
4. Advocating for more private sector investments in education.

To help implement this initiative in the Arab World, the IDB has developed partnerships with a number of development partners including the UK Department for International Development (DfID), the World Innovative Summit for Education (WISE) Qatar, and Global Partnership for Education.

